



The Reward that Lasts Forever.



business.stampix.com

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Travel companies are struggling to retain Customers



Competitive market

Difficult to **differentiate** yourself



Only 20% of travelers were delighted

by a recent travel experience



Low NPS/CSAT scores

Are a **leading indicator** for customer behavior



“ **Experiences** — more than discounts
— is what wins customers’ loyalty ”

McKinsey & Company

Travel invented loyalty as we know it. Now it’s time for reinvention.

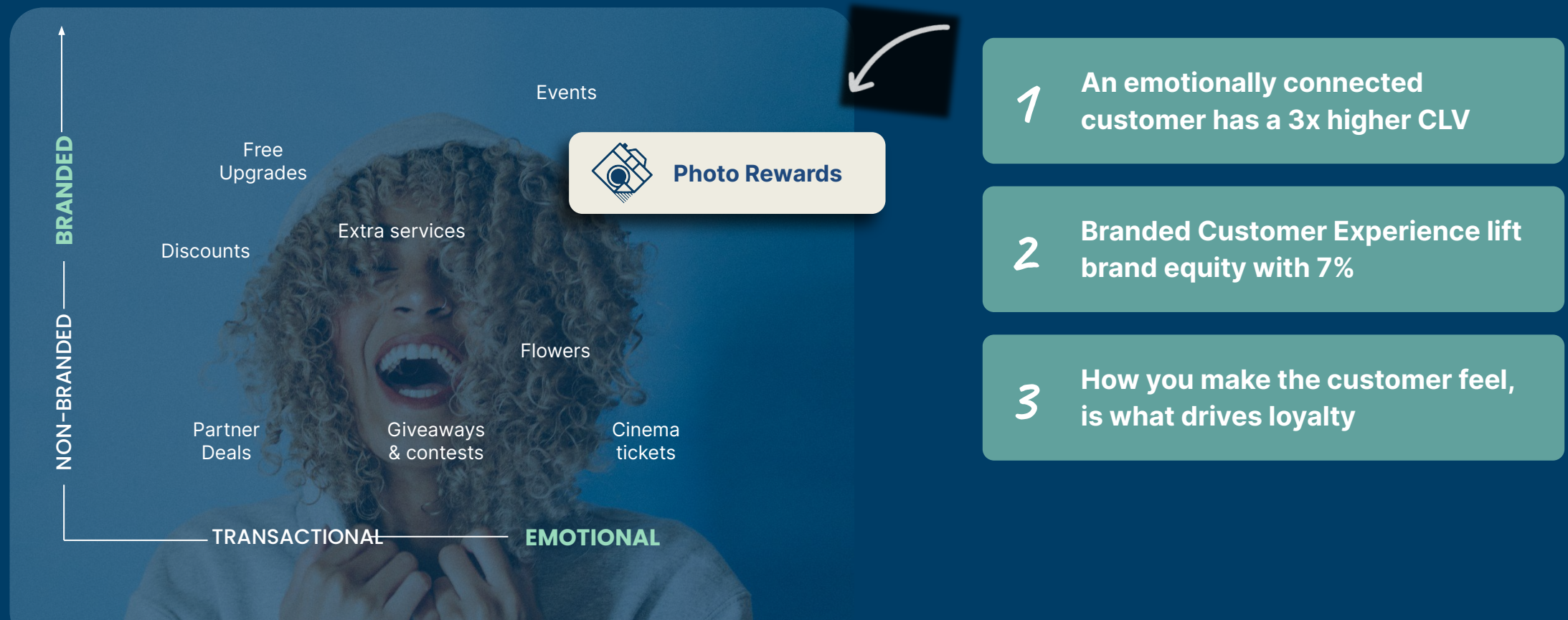
November 15th 2023





Industry insights

#3 secrets on delivering experiences and achieving emotional loyalty





ABOUT STAMPIX

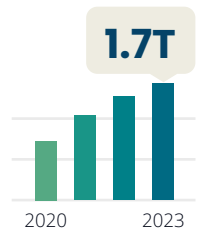
Global provider of Photo Rewards for Brands.

We help brands increase **loyalty** and **brand equity** by engaging customers around memorable moments, which we print and deliver as a branded experience.

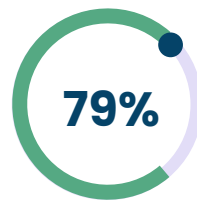




What do all your Customers have in common?



Photos globally taken per year



Gen Z prints photos regularly





Case in the spotlight



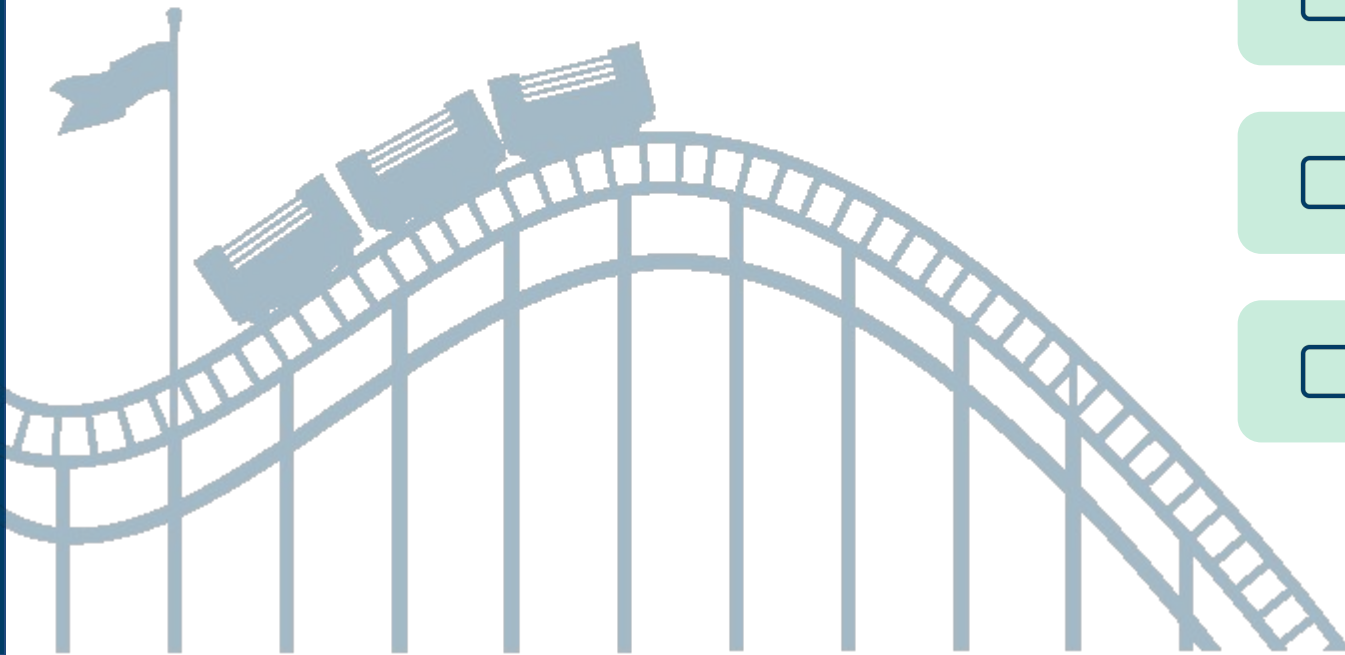


HOW IT STARTED

Challenges

Attraction Tickets is the largest theme park specialist in Europe, selling major ticket packages for Disneyland Paris. To stand out from the competition they were looking for:


- Personalisation
- “Value Added” offers
- Loyalty post travel experience





THE JOURNEY

1. Activate



Attraction Tickets.com
adding happiness...


Special Offers | Attractions | Hotel Packages | Latest News

Disneyland PARIS

BOOK NOW THROUGH TO MARCH 2025

UP TO **€75** DISNEY GIFT CARD*

EXCLUSIVE 3-IN-1 HOTEL + TICKET + **1 YEAR OF Disney+ ON US*** + **10 FREE PRINTS OF YOUR HOLIDAY SNAPS***



*T&Cs apply. Not in conjunction with Disney PhotoPass™


BOOK BY 28 SEPT 2023!

Magical news – Disneyland® Paris package sales have opened for arrivals through to March 2025!

Book by 28 Sept 2023 to receive a Disney Gift Card worth up to €75,¹ 12 mon



Attraction Tickets.com Sponsored




©Disney

Receive **10 FREE PRINTS** of your holiday snaps!*

*T&Cs Apply. Not in conjunction with Disney PhotoPass™


Experience all the magic of the Disneyland® Paris 30th Anniversary from just £50.25 per day!*

Save up to 49% when you book in advance AND receive 10 FREE prints of your favourite



10 x Souvenir Prints + 3 months Disney+ Subscription On Us

Special Offers for Disneyland® Paris Tickets

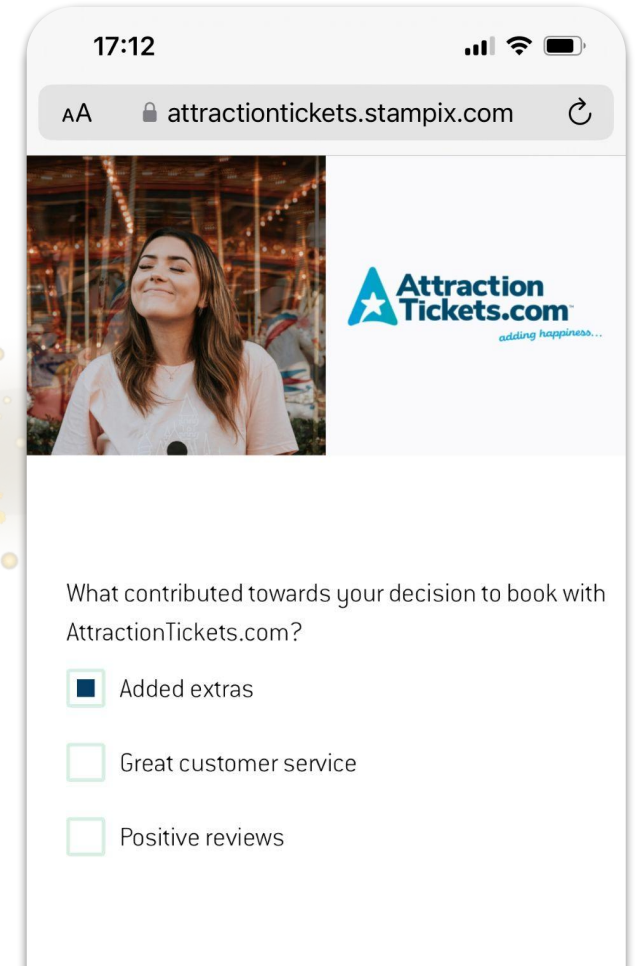
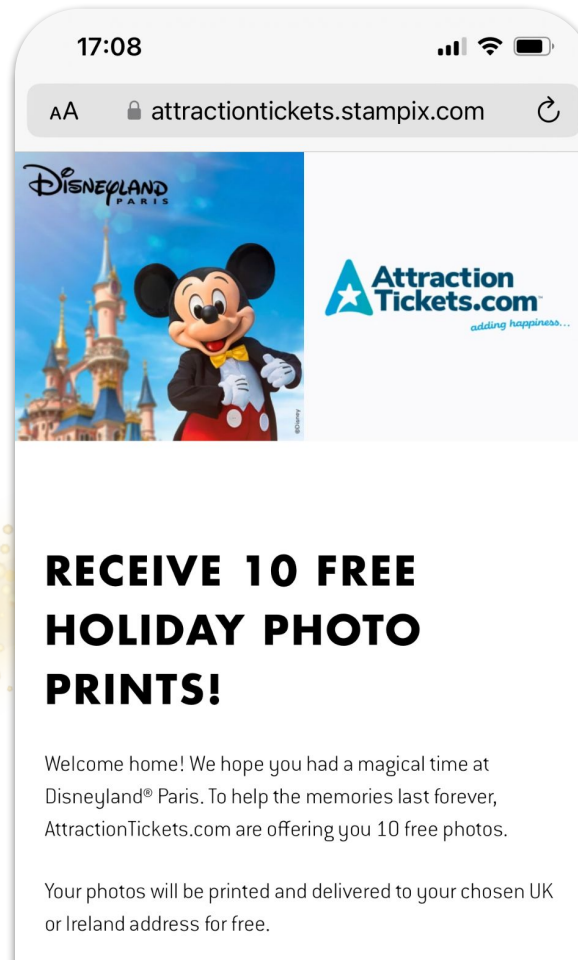
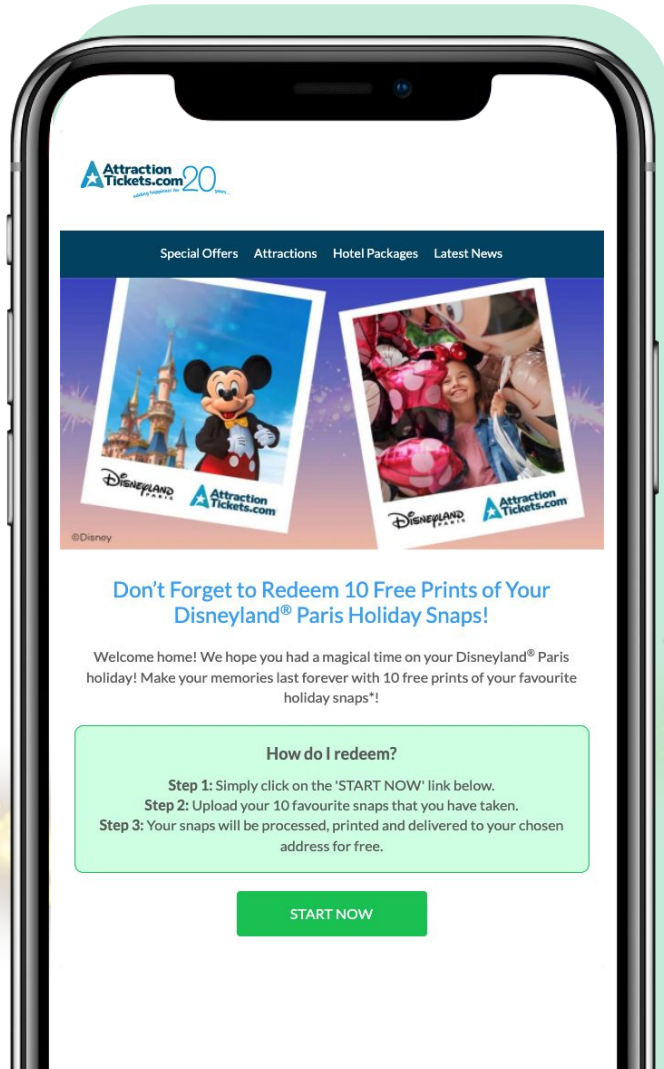


10 FREE Souvenir Disneyland Paris Prints with every Booking



THE JOURNEY

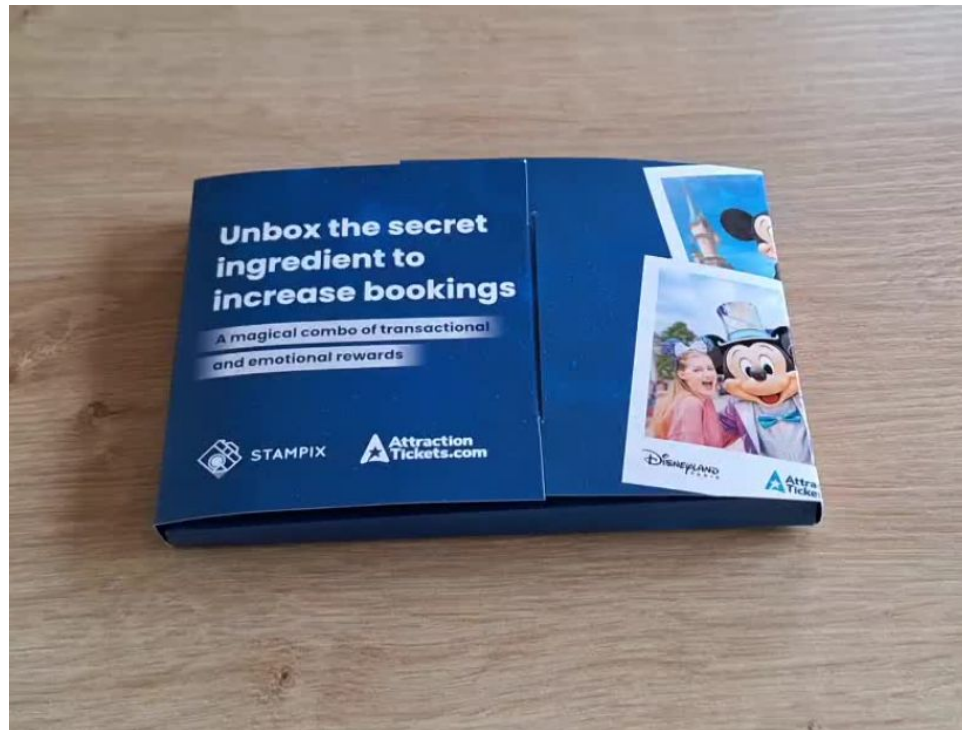
2. Engage





THE JOURNEY

3. Delight

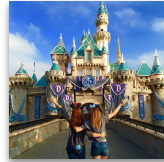




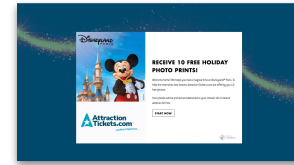
Customer Journey



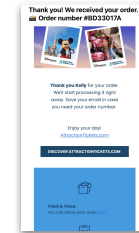
Paid Social Media or Online Banner >> AT.com Website visit



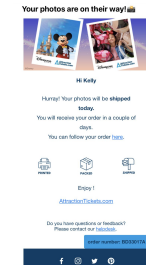
Disneyland Paris holiday



Customer Orders their 10 Free Photo Prints



Stampix Confirmation Email



Stampix Shipment Email



Delivery of 10 Free Photo Prints



Customer books DLP on AT.com

Email 1
1 day after booking



Email 2
3 days after departure



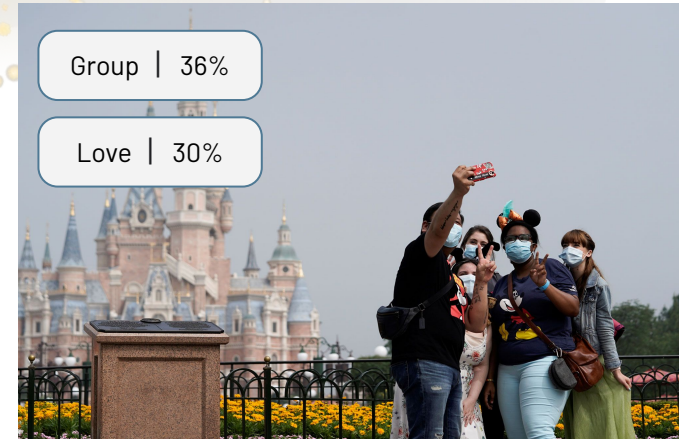
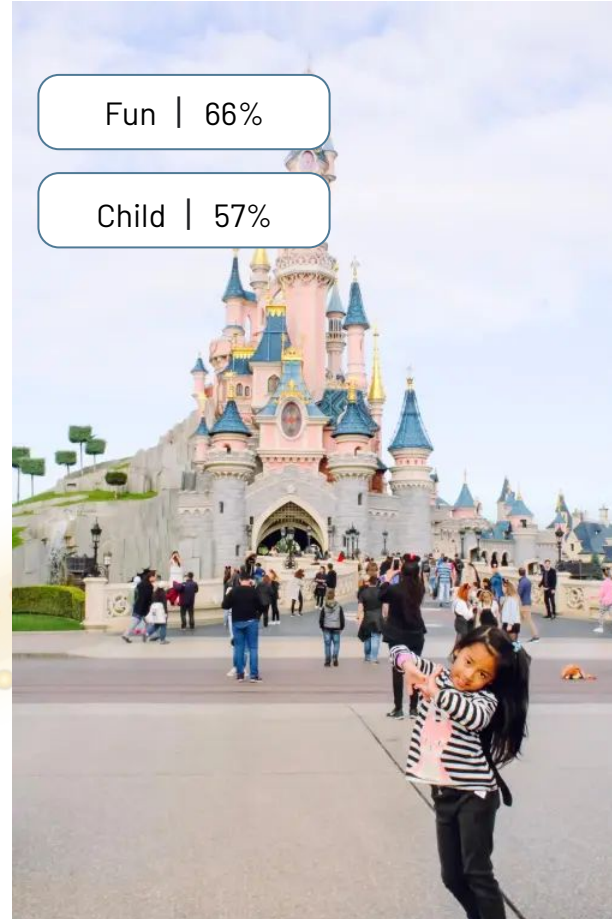
Email 3
21 days after departure





CUSTOMER INSIGHTS

Photo Tagging



RESULTS

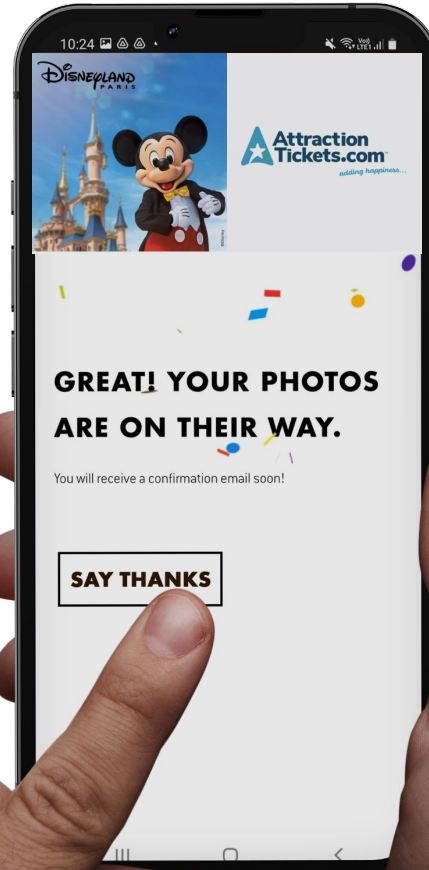
69% of Customers give feedback

Great service thank you memories to last a lifetime.

Lovely gesture from a great company! All love.

I will definitely book with Attraction Tickets again and recommended you to family.

Thanks for giving us memories of a magical trip.



This is a great offer and really nice surprise.

Will be buying all my tickets from here in future. Wonderful experience.

Delighted with these photos as added extras. Thank you for the great service. Very good experience all round. Happy to recommend!



The Future?



Due to the clear impact on our booking numbers and great feedback from our customers, we have decided to expand Stampix' Photo Rewards offer into the German market and our Disneyland California campaigns.

Chris Bradshaw
Sales & Marketing Director at Attraction Tickets



AT EXCLUSIVE

Receive 10 free prints of your holiday snaps

with every Disneyland Resort in California booking!*





People don't **REMEMBER** what you say,
only how you make them **FEEL.**

